



**Programme of the Project GREEN HERITAGE**  
**„Regeneration of Parks as Integral Parts of Historical Heritage”**  
**CLOSING CONFERENCE**

**October 23, 2014, Vecgulbene manor, Brīvības street 18, Gulbene, Latvia**

9.30	<b>Morning Coffee, Registration of the Participants</b>
10.00	<b>Opening of the Conference</b>
	<p><b>Mr. Nikolajs Stepanovs</b> – Mayor of Gulbene Municipality Council (Latvia)</p> <p><b>Mr. Raitis Sijāts</b> – Chairman of the Board, Vidzeme Tourism Association, Project Lead partner (Latvia)</p> <p><b>Speaker T.B.A.</b> – Representative of the State Budgetary Institution of Culture of the Leningrad Region <i>Museum Agency</i> (Russia)</p> <p><b>Mr. Teet Helm</b> – Mayor of Rapina Municipality Council (Estonia)</p>
10.20	<b>Ms Unda Ozoliņa</b> - Head of the Joint Technical secretariat of the ENPI Est-Lat-Rus Programme
10:40	<b>The Development of the Project <i>Green Heritage</i> in Latvia, Estonia and Russia</b>
10.40	<b>Mr. Raitis Sijāts</b> , Chairman of the Board, Vidzeme Tourism Association, Project Lead partner
11.10	<b>Ms Valda Vorza</b> , Director of the History and Art Museum of Gulbene Municipality
11.30	<b>Ms Irina Avikainen</b> , Director of Rozhdestveno un Suida Manors, Representative of the State Budgetary Institution of Culture of the Leningrad Region <i>Museum Agency</i>
11.50	<b>Mr. Teet Helm</b> , Mayor of Rapina Municipality Council (Estonia)
12.10	<b>The Continuity of the Project <i>Green Heritage</i></b>
12.10	<b>Anda Vilka, Indra Vilistere,</b> <i>The Future Potential of the Green Heritage Implementation Plan</i>
12.45	<b>Press Conference / Lunch</b>
14.00	<b>Success Stories and Examples of Good Practice - Development and Maintenance of Manors and Parks as well as Their Potential for Tourism</b>
14.00	<b>Mr. Juris Zviedrāns</b> , Vice-president of Association of Latvian Castles, Palaces and Manors, archaeologist  <i>The best examples in Europe and their potential use in Northern Latvia</i>

14.35	<b>Ms Gunta Zaķīte</b> , Head of Turaida Museum Reserve Visitors' Centre <i>The protection of the Green Heritage in Turaida Museum Reserve</i>
15.00	<b>Ms Ieva Malceniēce</b> , Ungurmuiža Manor <i>Ungurmuiža and its Park – Unique Tourism Product in Northern Latvia</i>
15.20	<b>Ms Ieva Zemīte</b> , foundation Oleri Manor <i>Management of The Oleri Manor and Park – Best Practices and Experiences</i>
15.40	<b>Questions and Answers / Closing of the Conference</b>
	<b>Coffee Break</b>
16.15 – 18:00	<b>Organized Excursion and Project Closing in Gulbene city</b> (further details will be updated)

Working Languages of the Conference: English and Russian (Simultaneous Translation English – Russian will be provided)

Moderator of the Conference: **Ms Ilona Ansonē**, *Baltic Branch of Russian Union of Travel Industry, representative of Vidzeme Tourism Association*