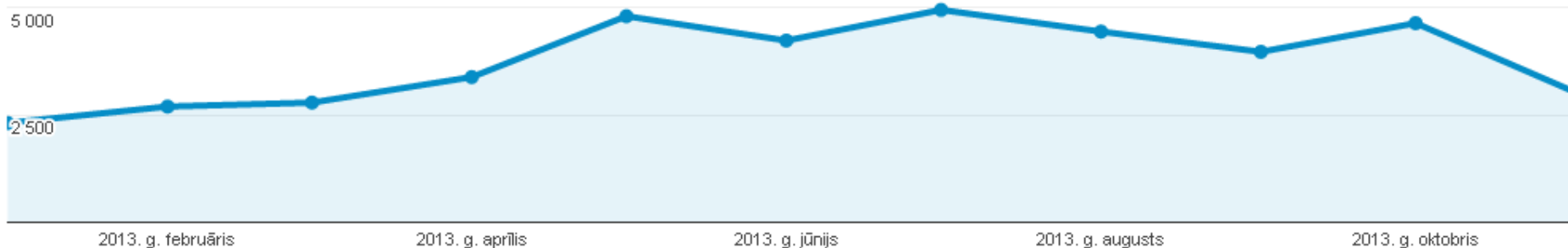


Vidzeme.com statistika 2013. gadā

01.01.2013-19.11.2013

Apmeklējumi 41 172
Lapu skatījumi 191 840
Vid. apmeklējuma ilgums 00:03:53
Viena apmeklējuma laikā skatīto lapu skaits 4,66

Stundas Diena Nedēļa Mēnesis



Valsts/teritorija	% Apmeklējumi
1. Latvia	88,71%
2. Estonia	1,42%
3. Russia	1,12%
4. Lithuania	0,87%
5. United Kingdom	0,74%
6. United States	0,66%
7. Germany	0,60%
8. Finland	0,57%
9. Spain	0,52%
10. (not set)	0,49%

Vidzeme.com portāla jaunumi 2013. gadā

- Uzklusīti M.P. ieteikumi Raunā 2013. gada pavasarī
- Uzklusīts praktikantu viedoklis
- Pašu iniciatīvas

- Joprojām turpinās Latvia.Travel objektu ievade/labošana biedriem (saprāta robežās; koku, akmeņu u.c. objektu ievietošana tiek izvērtēta)
- VTA “ne-biedriem” > par objektu ievietošanu sazināties ar Latvia.Travel satura vadības koordinatori Lindu Ziediņu-Ērgli (linda.ziedina@latvia.travel)

Video izveide projektu CBC, CHARTS un Greenways ietvaros

- Izveidoti 2 velo video projekta CBC ietvaros:
 - EuroVelo 13 – Iron Curtain Trail (3:40 min.)
 - EuroVelo 13, 7, 17, 109 maršrutu video (~4 min.)
 - Kopējais projekta CBC video (~15 min., izstrādē)
- Tiks izveidoti 2 video projekta CHARTS ietvaros
 - Visitor Information and Cycling for Tourists in Vidzeme
 - Projekta semināra kopsavilkums (Septembris)
- Tiks izveidots projekta GreenWays reklāmas video (~5 min., 2014 gads)










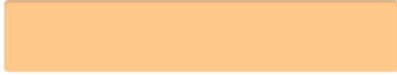


Vidzemes Tūrisma asociācija internetā un sociālajos tīklos

- Mājaslapa (paliek galvenais informācijas avots)
- Facebook lapa (tiek publicēti asociācijas jaunumi, fotogalerijas, ko par mums raksta citi)
- Twitter (sasaitīts kopā ar FB, jaunumi)
- Vimeo (Video uzturēšanai)

The success of different post types based on average reach and engagement.

Show All Posts ▾

Reach Post Clicks Likes, Comments & Shares

Type	Average Reach	Average Engagement
 Link	353 	17  11 
 Photo	253 	952  16 
 Status	219 	9  3 

Your Fans

People Reached

People Engaged

The people who like your Page

Women

68% Your Fans

46% All Facebook

Your Fans

All Facebook

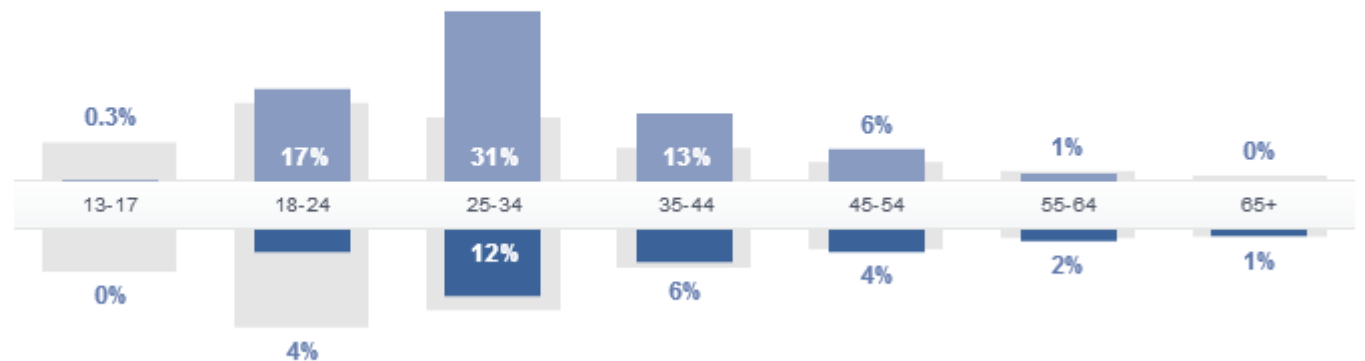
Men

30% Your Fans

54% All Facebook

Your Fans

All Facebook



Vidzemes Tūrisma asociācija internetā un sociālajos tīklos

- Tūrisma objektu, maršrutu, uzņēmēju piedāvājums:
 - Latvia.Travel (integrēts Vidzeme.com lapā)
- Velomaršrutu popularizēšana Eiropas un pasaules mērogā:
 - EuroVelo.com, Bikemap.net
- Nākotnē:
 - Aktīvāka sadarbība ar European GreenWays Association (preses relīzes, video u.c.)

Interneta izmantošana velomaršrutu popularizēšanā – EuroVelo.com



Latvia

Latvia's cities and countryside can easily be enjoyed by bicycle – you can go wherever you want and stop when and where you wish. Depending on the route you take, you may see magnificent castles, beautiful coastlines, mysterious woods or vibrant old city centres.



Discover Europe by bike!

Welcome to the EuroVelo.com – the website for people interested in cycling in Europe.

EuroVelo is a network of **14 long distance** cycle routes connecting and uniting the whole European continent. The routes can be used by **cycle tourists as well as by local people making daily journeys**. EuroVelo currently comprises of 14 routes and it is envisaged that the network will be substantially complete by 2020.

For practical information about EuroVelo and this website please click here



This website contains information about cycling in

42 countries

National information

Latvian bicycle information centre

The Latvian bicycle information centre is a bicycle tourism organisation founded in Riga in 1991. Their website contains a lot of information and maps for domestic routes and bicycle tourism in Latvia. However, much of it is currently only available in Latvian, so send any questions about EuroVelo 10 and 11 to their e-mail address: info@bicycle.lv and they will try and provide all the necessary information --route descriptions, public transport, cycle-friendly services, rental facilities etc.



<http://bicycle.lv?case=2>

Latest news

Progress continues on EuroVelo 13 – Iron Curtain trail with new signage unveiled in Latvia

This month, Latvia became the seventh country to unveil EuroVelo signposting along the Iron Curtain Trail, joining Germany, the Czech Republic, Austria, Slovakia, Hungary and Serbia.



Nov 04, 2013 [Read more](#)

The EuroVelo network consists of

14 long distance cycle routes

When complete, the network will total over

70,000 km

Vidzeme Tourism Association

Vidzeme is one of the four historic provinces in Latvia, located in the north east. Its regional tourism association is responsible for the development of EuroVelo 13 in Latvia, and provides information about the route and work in progress as well as information about accommodation and cycle-friendly activities in the region.



<http://www.vidzeme.com.lv>

Interneta izmantošana velomaršrutu popularizēšanā – EuroVelo.com



EuroVelo
October 25 near Brussels, Région De Bruxelles-Capitale, Belgium

Cool video promoting EuroVelo 13 - Iron Curtain Trail in Latvia:
<http://bit.ly/1ihFMrN>

Unlike · Comment · Share

Vidzeme.com, Ariel Stirnemann, Anette Hellsaa Aniron Christiansen and 2 others like this.

Write a comment...



EuroVelo
November 5 at

More good news from Latvia as we have pictures of the first EuroVelo 13 signposts being unveiled. Here are Māris Zajackais and Romualds Ražuks cutting the ribbon.

Read more - <http://bit.ly/1iHSs4P>

Unlike · Comment · Share

Vidzeme.com, Cornelia Berger, Chris Gudebele, Pavel Lukit and 19 others like this.

7 shares

Write a comment...

Baneru izvietošana Vidzeme.com

Baneris	Valoda	No	Līdz	Skatījumi	Klikšķi	Skatījumi/Klikšķi	Nr.
Madona	lv	2013/01/20	2013/05/01	99186	847	0.008539512	1
ProTravel	ru	2013/04/25	2013/12/31	32110	160	0.004982871	2
Madona vasara	lv	2013/05/20	2013/09/20	138066	637	0.004613735	3
Latvia Travel	ru	2013/04/01	2013/12/30	36438	145	0.003979362	4
ECF	en	2013/04/01	2013/12/31	120789	466	0.003857967	5
							6
LatvijasCentrs - Angliski	en	2013/04/25	2013/09/25	35820	138	0.003852596	
Российский Союз Туриндустрии	ru	2013/02/20	2013/12/12	80408	298	0.003706099	7
Ziemā brauc ciemā	lv	2012/12/19	2013/03/01	59991	218	0.003633878	8
ECTN	en	2012/01/12	2013/12/12	117679	369	0.003135649	9
EuroVelo	en	2012/07/20	2013/12/31	206939	628	0.003034711	10
Latvia.travel	en	2013/04/01	2013/12/31	53843	160	0.002971603	
Latvia.travel	lv	2012/07/20	2013/12/12	311985	714	0.002288572	
Muzeji	lv	2013/04/29	2013/09/15	155133	344	0.002217452	
Balt-Go	lv	2012/10/12	2013/12/12	291107	631	0.002167588	
LatvijasCentrs	lv	2013/02/27	2013/12/20	278874	587	0.002104893	
Saulkrasti	lv	2013/08/05	2013/12/30	112313	210	0.001869775	
Carnikava	lv	2013/03/14	2013/12/12	275467	499	0.001811469	
Salacgrīva	lv	2013/02/28	2013/12/01	256405	462	0.001801837	
ProTravel	lv	2013/04/29	2013/12/29	223037	375	0.001681335	
Ērgļi	lv	2013/05/30	2013/12/30	189249	118	0.000623517	

Baneru izvietošana Vidzeme.com

Madonas piemēri

