



Welcome to the 2nd Edition of the CHARTS project NEWSLETTER



Issue 2 – June 2013

This is the second issue of the CHARTS project Newsletter.

The Newsletter will be issued every 6 months in order to inform and promote the results and outputs of the project CHARTS

In this edition: *Thematic Workshops on Engaging Host Communities for Responsible Tourism in Romania and Quality Criteria in Sweden *Study Tour in Italy *Project mid-term results at the 1st Consultative Board meeting *Three extraordinary events in Greece *Staff Exchange programme *Regional and International events with CHARTS *Upcoming activities July-December 2013 *Upcoming tourism events in Europe



“Dear Readers and Partners,

I am pleased to welcome you to the second newsletter of our project CHARTS!

This common European heritage we share can be used to promote Europe as a destination worldwide. In the current economic crisis we are facing, Europe has come together and compete in national markets as a common destination, not only as member states. Our aim is to share these good practices and improve our regional policies to tourism sustainability and we look forward to have good success in future.

I would like thank all of you who organized events so far for hospitality in hosting these events.

See you in the next thematic workshops of CHARTS project!



Kostas Papamarkakis
Chairman of Municipal Council of South Pelion, Greece
CHARTS project Lead Partner



“Dear Readers, CHARTS project Partners and ECTN Members,

I had the opportunity to attend most of the CHARTS project events so far and I am very impressed by the enthusiasm of the partners and their work inputs.

ECTN are very proud and committed as ECTN to support the CHARTS project and to act as the projects’ external relations representative, to bring the CHARTS results to the attention of the European Union institutions, Commission, Committee of the Regions and European

Parliament, as well as to disseminate the project outputs to a wider audience of destination authorities and relevant institutes and associations working in cultural and heritage tourism.

As new President of ECTN since January 2013 I look forward to working together with all of you till next year when ECTN will organise the closing Conference of CHARTS project and beyond to future collaboration in the next programming period 2014-2020 as far as possible.

Thank you all for your active participation and I wish every success to CHARTS partnership for the implementation of the important project outputs in your regions and beyond.”



Kostas Chalevas
President of European Cultural Tourism Network 2013-2014
CHARTS project Partner



“With the present Newsletter No 2 we are now over half way through the CHARTS project’s lifecycle. I am pleased to state that the CHARTS Partnership has achieved a lot during the past 18 months, with all planned events completed according to schedule, viz:

- ‘Joint Training Seminar’ in Barcelona, June 2012
- ‘Climate Change’ thematic Workshop and dedicated Study Visit on ‘Railway Heritage’ in North Wales, September 2012
- ‘Accessibility to Heritage’ thematic Workshop

in Midland Region, Ireland, November 2012

- ‘Effective Partnerships’ thematic Workshop in Burgas, South East Region, Bulgaria, December 2012
- ‘Host Communities and Responsible Tourism’ thematic Workshop in Sibiu, Romania, March 2013
- ‘Quality Criteria’ thematic Workshop in Gothenburg, Västra Götaland Region, Sweden, April 2013
- Study Tour in Veneto Region, May 2013
- Extraordinary thematic Workshops on ‘Local Products and Gastronomy’, ‘Traditional Skills and Trades’ & ‘Railway Heritage’ in South Pelion, Greece, June 2013.

We have also participated in the ‘European Tourism Day’ in Brussels with partner ECTN, in the ‘Philoxenia’ tourism fair with the Lead Partner, South Pelion Municipality, in Thessaloniki, Greece, November 2012 and through ECTN and Region of Thessalia in Sofia tourism fair, Bulgaria, as well as in ITB tourism fair in Berlin through project partner Pafos Regional Board of Tourism in March 2013. The latter also represented the project partnership at the 11th European Tourism Forum held in Nicosia, Cyprus, in October 2012. Partner Ibertur-University of Barcelona represented CHARTS at the UNWTO international conference on ‘Exploring New Cultural Horizons for Tourism’ in Bahrain in April 2013. Staff exchanges have been completed and several local stakeholder, press and media events have been held.

Out of the above events we have a wealth of materials to work on exchanging Good Practices and in particular for partners’ destinations. And to promote the transfer of good practices for the benefit of the visitors and the citizens of the partner regions who rely on sustainable development of tourism.

The work programme for the second half of the project will conclude the good practice exchanges and will produce the outputs for dissemination.”



Manos Vougioukas
CHARTS Project Coordinator



WORKSHOP ON ENGAGING HOST COMMUNITIES FOR RESPONSIBLE TOURISM IN ROMANIA



Sibiu, 28 – 29 March, 2013

The 4th Thematic Workshop took place in Sibiu, European Capital of Culture 2007, Romania in order to exchange experience between project partners and experts on engaging with host communities in the tourism destinations, fostering civic pride, awareness

and welcome and developing a resource within the communities for Responsible Tourism with 44 participants included representative of INTERREG IVC project CERTESS (Sibiu County Tourism Association).

The following Initiatives were presented:

- Host Communities & Responsible Tourism by dr. Vasile CRISAN, honorary president of the Sibiu Regional Eco-museum Association, director of the Sibiu Culture and National Cultural Patrimony County Department (during 2003-2009), Romania
- Visiting Places with Local Faces - Community Tourism Ambassadors in Valleys Regional Park by Mr. Joseph NEWBURY, Community Tourism Development Officer in the Valleys Regional Park, Wales, UK
- Innovative initiative created under CHARTS project LABPATC: Laboratory of Heritage and Cultural Tourism by Mr. Victor FRAILE, LABPATC/IBERTUR/Barcelona University, Spain
- "Cultural tourism in a labelled Barcelona: Citizens and Tourists Responses by Mr. Amilcar VARGAS, LABPATC - Laboratory of Heritage and Cultural Tourism, IBERTUR/Barcelona University, Spain
- Sibiu, after the European Cultural Capital 2007 by Professor Ph.D. Ilie ROTARIU, the Lucian Blaga University of Sibiu, Romania
- Pafos 2017, Cyprus – European Capital of Culture: Expected actions by Mr. Manos VOUGIOUKAS, CHARTS Project Coordinator
- Burgas – Candidate for European Capital of Culture 2019: Effective Partnerships the Way to Success by Mrs. Silvia NESTOROVA and

Kamer AHMEDOV, representatives of USERLA, Bulgaria

- INTERREG IVC Project CERTESS: European Cultural Routes Transfer experiences, Share solutions by Ms. Simina MANEA, Director of the Sibiu County Tourism Association, Romania
- Responsible tourism along the Fortified Churches Route by Mr. Mihai DRAGOMIR, representative of the Mioritics Association, Romania
- Eco-museum: an instrument of local development by Mr. Marius HALMAGHI, the president of the Sibiu Regional Eco-Museum Association, Romania
- Achievements and Results of MIHAI EMINESCU TRUST Foundation Whole Village Project by Ms. Caroline FERNOLEND, the Vice-president of the Mihai Eminescu Trust, Romania
- The South of Transylvania as a treasure for traditional agriculture – risks and opportunities by Maria-Mihaela ANTOFIE, Lucian Blaga University of Sibiu, Romania
- The involvement of local communities in the capitalisation of the gastronomy patrimony by Ben MEHEDIN, ADEPT Foundation, Romania
- Responsible tourism – modality to discover and respect the community way of life by Pavlos ARVANITIS, the University of Aegean, Tourism Research and Studies Unit, Greece (ECTN Expert)
- Open discussions "Active participation of host communities in cultural tourism product development and delivery" chaired by Mihaela ANTOFIE, Romania
- Open discussions "Responsible tourism – modality to discover and respect the community way of life" chaired by Manos VOUGIOUKAS, Greece

Thematic workshop was organized by project partner NIRDT – National Institute for Research and Development in Tourism, Romania



The President of the Sibiu County Council, Ioan CINDREA:

"What happened in Sibiu in 2007 and in the following years can be considered a successful model".

This Workshop focused on the role of host communities for Responsible Tourism, highlighting the related good practices of:

- European Capital of Culture (Sibiu experience in 2007 and legacy; Pafos selected for 2017 and plans, Burgas candidature for 2019),
- Eco-museum as an instrument of local development (with study visit to Mosna community and Biertan fortified churches, a UNESCO World Heritage Site), and
- Links with cultural routes development (CERTESS INTERREG IVC project).



What is Good Practice on Host Communities and Responsible Tourism?

- * **Engaging** with host communities of tourism destinations
- * Fostering **civic pride, awareness** and **welcome**
- * European Capital of Culture **experiences, impacts** and **plans**
- * Promoting **commitment** to 'Responsible Tourism'

Responsible Tourism is about making better places for people to live and better places for people to visit

Responsible Tourism (Cape Town Declaration, August 2002):

- minimises negative **economic, environmental,** and **social** impacts;
- generates greater **economic benefits** for **local people** and enhances the well-being of **host communities,** improves working conditions and **access** to the industry;
- involves local people in decisions that affect their lives and life chances;
- makes positive contributions to the conservation of **natural** and **cultural heritage,** to the maintenance of the world's diversity;
- provides more enjoyable experiences for tourists through more meaningful connections with local people, and a greater understanding of **local cultural, social** and **environmental issues;**
- provides access for physically challenged people; and
- is culturally sensitive, engenders **respect** between tourists and hosts, and builds local **pride** and **confidence**

WORKSHOP ON QUALITY CRITERIA IN SWEDEN



Gothenburg, 29 – 30 April, 2013

The 5th Thematic Workshop took place in Gothenburg, Sweden for exchange of knowledge and experience between project partners and experts on good practice on development of quality criteria for cultural and heritage tourism destinations to

measure performance in terms of tourism sustainability, contribution to European Tourism Quality Label and pilot implementation of European Heritage Label with 43 participants including Policy Officer of European Commission, DG Enterprise & Industry Tourism Policy Unit.

The following Initiatives were presented:

- Quality Criteria in Cultural Tourism: Reflections on Quality in Sustainable Cultural Tourism by SKF Professor Quality Sciences Bo BERGMAN, Division of Quality Sciences, Department of Technology Management and Economics, Chalmers University of Technology, Chalmers University, Sweden

- Donors' point of view: Counting beans, ticking boxes or herding cats – approaches to measuring the quality of cultural destinations by Mr. Peter COLE, Strategy director of Capital Region Tourism, Wales, UK
- Quality in Cultural Tourism: Culture DQN® - Case Turku Castle by Kaisa KUTILAINEN, Project producer at Turku Museum Centre, Finland (ECTN Expert)
- Quality Assurance System in Sweden "Swedish Welcome" by Mr Robert CULLEN, West Sweden Tourist Board, Sweden
- EU Tourism Policy actions – the Commission's approach to ensure service quality and Sustainability by Ms Krisztina BOROS, Policy Officer in the European Commission, DG Enterprise & Industry Tourism Policy Unit, Brussels
- Greek National Tourism Organization contribution to cultural tourism of Greece: Initiatives and Projects by Mrs. Penelope NOMPILAKI, Head of Section of Tourism Investment, Directorate of Research and Investments of GNTO, Greece
- Open discussions on quality for services, products and often emotions are involved in tourism destinations

This Thematic Workshop was organized by project partner Region Västtra Götaland, Sweden



Ms Krisztina BOROS:

"European Tourism Indicator System is for all types of European tourism destinations what creating vision and guidelines for sustainable tourism development as well as a framework for benchmarking, communications and good practice".



This Workshop concluded with the commitment of relevant project partners to start pilot implementation of quality criteria schemes particularly for cultural tourism, based on the good practice experience of quality assurance system in Sweden, quality in cultural tourism destinations in Finland and the initiative of the European Commission Tourism Policy Unit (European Tourism Indicator System). The Workshop was supplemented by study visits to Goteborg Opera, Herring museum, Watercolors museum, all proven quality attractions for cultural tourism in Västtra Götaland region.

What is Good Practice on Quality Criteria in Cultural Tourism?

- **Development** of quality criteria for **cultural and heritage tourism destinations** to measure performance in terms of tourism **sustainability**
 - **Contributing** to 'European Tourism Quality Label' initiative of European Commission
 - **Support** to European Tourism Indicator System for **Sustainable Destination Management**
 - Pilot implementation of 'European Heritage Label' proposals



"Cultural Tourism must be founded on quality and authenticity and encompass the contemporary and the historical"

ECTN Final Project Report 2006

Get involved in the CHARTS project through:

- Thematic Workshops**
- Good Practice Web based Toolkits**
- Newsletters and articles**
- Local & International events**

STUDY TOUR ON 10 GOOD PRACTICES IN ITALY



REGIONE DEL VENETO



Veneto, 23 – 25 May, 2013

The Study Tour took place in Veneto Region, Italy where several key issues for cultural tourism destinations and 10 good practices of CHARTS on climate change, accessibility to heritage, effective partnerships, host

communities, quality criteria, visitor information, place marketing, cultural routes, local products & gastronomy and cycling for tourists were demonstrated on the ground for benefit of partner's staff and elected representatives of the partners regions 12 project partners.

The Study Tour consisted of technical visits to the important cultural tourism destinations in Europe with rich cultural heritage of Veneto region that are facing issues related to the good practices of the CHARTS.

Partners from Italy, Greece, Latvia, UK, Bulgaria, Sweden, Cyprus, Spain, Ireland and Belgium participated at this Study Tour.

The following technical visits were implemented:

- Guided cycling tour around the hills Colli Euganei, Padova

- Guided visit at thermal wellness centre in Abano and Montegrotto, Padova
- Guided visit in the medieval walled city Cittadella in the province of Padova
- Guided inspiration on alternative tourism – The Waterway along the Riviera del Brenta from Padova to Venice by boat
- Guided visits to the Villa Contarini, Ristorante Villa Giustinian, Villa Pisani, Villa Widmann and Villa Foscari (designed by the Italian architect Andrea Palladio)
- Guided visit at UNESCO World Heritage Site and international luxury destination Venice
- Guided visit at UNESCO World Heritage Site Vicenza (city of Palladio)
- Guided visit at UNESCO World Heritage Site Verona

Study tour was organized by Veneto Region Authority, Italy.

The Study Tour in Veneto Region offered the opportunity to the project participants to experience first-hand very important cultural tourism attractions including UNESCO World Heritage Sites and familiarise with the issues of cultural tourism development and promotion linked to several good practices on the ground. This experience will be capitalized in the project outputs and in the implementation plans for the partner regions.

PROJECT MID-TERM REVIEW at the 1st CONSULTATIVE BOARD MEETING



Veneto, 23 May, 2013

The 1st CHARTS project Consultative Board meeting took place in Veneto Region at Villa Contarini for elected representatives of project partners and their managing authorities in order to monitor the project progress and results for partners regional policies in

Pafos Regional Board of Tourism from CYPRUS, Veneto Region – Department of Tourism from ITALY, Vidzeme Tourism Association from LATVIA, Mallorca Council – Environment Department from SPAIN, USERLA - Union of South-East Region Local Authorities from BULGARIA and GNT0 – Greek National Tourism Organization from GREECE.

A Consultative Board is established to comprise elected representatives of the partners and their managing authorities to review project what will assess the policy implications of the project results to date, as well as to facilitate process on writing regional strategies for partners regions, mainstreaming the findings in partner's policy development and sharing through the linked networks with other regions.

The 2nd (final) Consultative Board meeting planned in June, 2014.

The Consultative Board meeting was organized by Veneto region Authority, Italy.

The mid-term review by the Consultative Board identified the strengths and weaknesses of the project procedures so far and will form the basis for the ongoing progress to the end of the project, culminating into the closing conference and the CHARTS Charter for Cultural Tourism in 2014. The policy implications of the project achievements to date will be distilled into a statement to be known as the 'Citadella declaration for Sustainable Cultural Tourism' prepared by Veneto Region and the Mayor of Citadella.

the project mid-term - after 15 month since project started.

The following Initiatives were presented:

- Mid-term review: assess of policy implications of the project results to date
- Discussion & Conclusions on project achievements to date
- Next Good Practice topics, Workshops, Events, and remaining Work Programme

In the Consultative Board meeting participated 12 project partners – Municipality of South Pelion (Lead Partner) from GREECE, Cadw, Welsh Government's Historic Environment Department from UK, ECTN – European Cultural Tourism Network from BELGIUM, Midland Regional Authority from IRELAND, Region Västra Götaland Authority from SWEDEN,



THREE EXTRAORDINARY EVENTS IN GREECE



Pelion, 7 – 10 June, 2013

Three thematic workshops including study visits related to 'local products and gastronomy', 'traditional skills and trades' and 'railway heritage' took place in South Pelion Municipality, Greece in order to exchange

experience on these topics of good practices in cultural tourism particularly for tourism destinations among project partners by involving 40 participants in total. These topics were in addition to those originally planned.

The following Initiatives were presented to the partners:

- Dissemination and establishment of the Greek cuisine and criteria for granting the respective quality label by the GNT0 presented by Mrs. Penelope NOMPILAKI, Head of Section of Tourism Investment, Directorate of Research and Investments of GNT0, Greece
- The Olive and Olive Oil Museum presentation by Ms Athina ARGYROPOULOU
- Pelion Cuisine as intangible heritage by Ms Enni LEVENTI, journalist and author of the book "The Cuisine of Centaurs"
- Catalan culinary heritage safeguarding project - best practice initiative to transfer to CHARTS partners and regions of ECTN by Mr. Manos VOUGIOUKAS, CHARTS Project Coordinator
- Wine and Olive Tree Routes across Greece by representatives of Greek National Tourism Organization, Greece

- Maritime Heritage and Tourism and INTERREG IV-A 2 Seas Project Traditional Maritime Skills: Preserving Heritage for Future by Ms Conny BOERSMA, external expert of ECTN, Zeeland County, Netherlands
- Traditional Skills and Crafts in Ape by Astra BINDE, representative of Municipality of Ape, Latvia
- Steam Railways: a unique cultural heritage by Mr. Manos VOUGIOUKAS, CHARTS Project Coordinator
- Restoration of Pelion Heritage Railway Volos – Pelion by Yiannis ANTONIADIS, Chief Engineer Hellenic Railways Organisation OSE, Greece
- Local transport and tourist destination Gulbene – Aluksne Banitis (1903 – 2013) by Mr. Andris BIEDRINS, representative of Industrial Heritage Trust of Latvia
- Greek Heritage Railway and Tourism: a love affair with maximum synergies by Kostas PETRAKIS, Transport Planner and expert of CHARTS Management & Coordination Unit

The five Study Visits were: Vizitsa village (local architecture and women's cooperative), Koropi (traditional skills for horse riding and local cuisine displays), Old Trikeri island (religious tourism and local gastronomy), Pelion Heritage Railway (110 years anniversary of Ano Lechonia-Milies line) and Olive & Oil Museum at Ano Gatzea.

During the three days events six project partners were represented: Vidzeme Tourism Association, LATVIA, Consell de Mallorca, SPAIN, Cadw, Welsh Government's Historic Environment Department from UK, Region Västra Götaland Authority, SWEDEN, European Cultural Tourism Network (ECTN), BELGIUM, Greek National Tourism Organization (GNT0) together with Municipality of South Pelion from GREECE.

Thematic Workshops and study visits were organized by project Lead Partner - Municipality of South Pelion, GREECE



General Secretary of Regional Authorities Union of Greece, Mr. Apostolos Papatolias: "The way culture and heritage can contribute to sustainable regional development through cultural tourism is very important for the creation of a new

development culture that may contribute particularly in getting out from the current deep economic crisis. The results of the CHARTS project events will be very useful to the Regional Authorities Union of Greece and will contribute to the promotion of European regions in terms of cultural tourism as a lever of sustainable development".

These extraordinary events have been held for experience exchange on additional good practice topics considered important for potential transfer between partners. 'Local gastronomy' has been proposed as intangible heritage candidate, 'traditional skills and trades' have been treated as cultural tourism attractions and 'railway heritage' preservation has been considered as a specialized form of cultural and industrial heritage with strong European significance for sustainable tourism development.

STAFF EXCHANGE PROGRAMME IS COMPLETED

CHARTS project completed Staff Exchange programme - knowledge transfer by hands-on experience, skills and expertise under 8 (out of 12) established good practices between partners with 15 trained persons of partner's key staff who are responsible for policy implementation in heritage tourism management.

The last implemented Staff Exchanges January – June 2013:

- Staff member from Västra Götaland Region Authority (SE) went to Cadw, Welsh Government's Historic Environment Department (UK) in the middle of January 2013 under good practice on quality criteria
- Staff member from Pafos Regional Board of Tourism (PRBT, CY) went to South Pelion Municipality (GR) in the beginning of February 2013 under good practice on effective partnerships
- Staff member from Mallorca Council (ES) went to Cadw in the beginning of March under good practice on traditional skills and trades
- Staff member from Cadw Welsh Government, Wales (UK) went to the PRBT in the beginning of March 2013 under good practice on place marketing

- Staff member from Västra Götaland Region Authority went to National Institute for Research-Development in Tourism (NIRDT, RO) in the beginning of April 2013 under good practice on engaging host communities, responsible tourism and quality criteria
- Two staff members from NIRDT went to Västra Götaland Region Authority in the end of April and beginning of May 2013 under good practice on quality criteria
- Two staff members from Västra Götaland Region Authority went to Veneto Region (IT) in the end of June 2013 under good practice on accessibility to heritage
- Staff member from NIRDT went to IBERTUR/Barcelona University (ES) in the end of June 2013 under good practice on cultural routes
- Staff member from Vidzeme Tourism Association (LV) went to South Pelion Municipality (GR) in the beginning of June 2013 under good practice on effective partnerships

REGIONAL AND INTERNATIONAL EVENTS with CHARTS

- **January 2013** - IBERTUR/Barcelona University created and developed **LAB PATC**: The Laboratory of Heritage and Cultural Tourism as spin-off project under CHARTS for exchanging experiences, developing partnerships, research and projects, promoting the culture of innovation and entrepreneurship as well as proposing high quality training opportunities
- **25 January 2013** – Midland Regional Authority attended the regional tourism briefing **Fáilte Ireland Regional Roadshow 2013** with local stakeholders and made them aware of CHARTS project
- **31 January – 4 February 2013** - ECTN participated in **Brussels Holiday Fair 2013** and presented CHARTS
- **6 February 2013** – Municipality of South Pelion organized **local press and media event** with local stakeholders at Afisos, Greece
- **4 March 2013** - Midland Regional Authority attended **Longford Tourism AGM** and disseminated CHARTS project Newsletter 1
- **6 – 10 March 2013** - Pafos Regional Board of Tourism participated in **ITB Berlin** and presented CHARTS
- **17 April 2013** - Region Västra Götaland summoned the 49 municipalities of the region in the **local dissemination event** to inform their cultural affairs executive directors of the work being done within the CHARTS project and discussed how they could be benefited from project or contribute to the project outputs with local media
- **28 – 30 April 2013** – IBERTUR/Barcelona University presented and introduced a state-of-the-art about the subject with a mention about CHARTS and the interest for project partner regions for the cultural routes initiatives at **International Conference “Exploring New Cultural Horizons for Tourism”** in Manama (Bahrain) organized by UNTWO in the framework of Manama 2013 Arab Capital of Tourism, one initiative of Arab League
- **June 2012 – June 2013** – Vidzeme Tourism Association **organized seven local seminars** on culture and cultural heritage under each CHARTS good practices after each interregional thematic workshops organized by partners
- **11 June 2013** - Midland Regional Authority organized **local dissemination event** for local stakeholders
- **11 – 12 June 2013** – representative of IBERTUR/Barcelona University participated to the **CERTESS Board Meeting** as expert for cultural routes at CERTESS European Cultural Routes - Transfer Experiences, Share Solutions (INETERREG IVC project) were also Consell de Mallorca presented ‘Dry Stone Route (GR-221)’ as unique experience and best practice in Mallorca
- **17 – 28 June 2013** - IBERTUR/Barcelona University organized **LABPATC Summer School** in Barcelona: an intensive training program on heritage and sustainable tourism where participated delegates from National Institute for Research and Development in Tourism (NIRDT, RO) and Veneto Region Authority (IT)
- **25 June 2013** - IBERTUR/Barcelona University organized **Committee Meeting of 3rd International Conference UNESCO Chair / UNITWIN-UNESCO Network “Culture, Tourism, Development”** focused on “Tourism and Gastronomy heritage: Foodscapes, Cuisine and Gastronomy Tourism Destinations” and will coordinating this initiative that will take place on 16 – 20 June 2014 in Barcelona. CHARTS project will be involved to present results related to experiences and good practice on gastronomy.
- **25 - 28 June 2013** - Midland Regional Authority participated in the **INTERREG IVC Feedback Seminar** on the Exchange of Experience Study – “Improving Policy-making through Learning” and Exhibition in Dublin
- **29 June 2013** - Midland Regional Authority promoted CHARTS project at MidlandsIreland.ie **Best in Business Awards 2013** through sponsoring nominee in category Best Cultural Tourism Award

Upcoming activities July – December 2013

- 6th Thematic Workshop “Visitors Information” on 9-10 September at Vidzeme, Latvia
- 7th Thematic Workshop “Place Marketing” on 24-26 October at Pafos, Cyprus
- 8th Thematic Workshop “Cultural Routes” on 28-29 November at Mallorca, Spain
- Announcement of The **CHARTS Award competition** for tourism destinations across Europe
- **Dissemination events for local stakeholders** in 6 partner regions
- Exhibition stand on 4 – 7 November at **London WTM**
- Participation in **12th European Tourism Forum** on 17 – 18 October at Vilnius, Lithuania
- Participation at **Open Days** on 7–10 October in Brussels, Belgium



Upcoming tourism events

- **European Tourism Forum** (Lithuanian Presidency Event), Vilnius, 17-18 October 2013
- **European Destination of Excellence - EDEN Awards Ceremony**, Brussels, 11 November 2013
- **European Tourism Day**, Brussels, 12 November 2013
- **European Excellence Award Accessible Tourism**, Brussels, December 2013

CHARTS project Leaflet (in English) in pdf format [here](#)
CHARTS project Leaflet (in Romanian) in pdf format [here](#)
Vidzeme (Northern Latvia) Cultural Tourism Map in pdf format [here](#)
Mallorca The Dry Stone Trail (GR221) Map in pdf format [here](#)

Web-based Toolkit on Climate Change for Cultural Tourism Destinations [here](#)
Digital Guide to the Midland Region [here](#)
 Newsletter 1 in Catalan [here](#)
 Newsletter 1 in English [here](#)

Get more information about:

INTERREG IVC programme 2007-2013: <http://www.interreg4c.eu/>

European Regional Development Fund: http://ec.europa.eu/regional_policy/index_en.cfm

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