



Culture and Heritage Added value to Regional policies for Tourism
Sustainability
CHARTS

*The 4th CHARTS Thematic Workshop:
"Engaging Host Communities for Responsible Tourism"*

fostering civic pride, awareness and welcome
and developing a resource within the community

March 28-29th 2013, Sibiu County, Romania

WEDNESDAY, MARCH 27th, 2013

20.00 Welcome dinner, Atrium Restaurant, Ramada Hotel

THURSDAY, MARCH 28th, 2013

8.30 Registration - conference room, Ramada Hotel

SESSION 1: Opening plenary session

Chairman: Simina MANEA, Director of the Sibiu County Tourism Association

Welcome by Mr. Ioan CINDREA, Chairman of the County Council Sibiu, Romania

Welcome by Mr. Sergiu NISTOR, former governmental Chairman of ICOMOS Romania, Commissioner of Sibiu European Cultural Capital 2007

9.00-10.30 Welcome address by Mr. Ovidiu TEODORESCU, INCDT, General Manager, Bucharest, Romania

Address by CHARTS Lead Partner, Mr. Kostas PAPAMARKAKIS, Chairman of South Pelion Municipal Council, Greece

Address by Mr. Kostas CHALEVAS, President of ECTN - European Cultural Tourism Network, Greece

Actions and Achievements of CHARTS Project, Mr. Manos VOUGIOUKAS, CHARTS Project Coordinator, Greece

10.30-11.00 Coffee break and *Press Conference*



Engaging Culture and Heritage for Sustainable Tourism Development





SESSION 2:

Host Communities & Responsible Tourism

Chairman: dr. Vasile CRISAN - honorary president of the Sibiu Regional Eco-museum Association, director of the Sibiu Culture and National Cultural Patrimony County Department (during 2003-2009), Romania

Mr. Joseph NEWBURY, Community Tourism Development Officer in the Valleys Regional Park, Wales - *Visiting Places with Local Faces - Community Tourism Ambassadors in Valleys Regional Park*

Mr. Victor FRAILE or Amilcar VARGAS, LABPATC - Lab of Heritage and Cultural Tourism, Spain

A. The experience of Sibiu as Cultural Capital of Europe in 2007 and expected actions by Pafos (Cyprus) in 2017 and candidature of Burgas (Bulgaria) in 2019

- Professor Ph.D. Ilie ROTARIU, the Lucian Blaga University of Sibiu, Romania - *Sibiu, after the European Cultural Capital 2007*
- Mrs. Ioana DEAC, the Heritas Foundation in Sibiu, Romania - *Sibiu-UNESCO - citadel of cultures*
- Mrs. Silvia NESTOROVA or from Mrs. Dora ALEXANDROVA - "Tourism" department, Burgas Municipality - Burgas 2019 Cultural Capital

B. Good practices identified in Romania

Ms. Simina MANEA, Director of the Sibiu County Tourism Association, Romania - *CERTESS INTERREG IVC Project*

11.00-13.30

Mr. Mihai DRAGOMIR, representative of the Mioritics Association - *Responsible tourism along the Fortified Churches Route*

Mr. Teofil GHERCA, representative of the Ministry of Regional Development and Public Administration, Romania - *The eco-museum instrument of local development. Risks and opportunities*

Ms. Caroline FERNOLEND, Mihai Eminescu Trust, Sighișoara, Romania - *The rehabilitation of the built patrimony and the revitalisation of the traditional occupations*

Ms. Mihaela ANTOFIE, Lucian Blaga University of Sibiu - *The South of Transylvania as a treasure for traditional agriculture - risks and opportunities.*

Mr. Ben MEHEDIN, ADEPT Saschiz - *The involvement of local communities in the capitalisation of the gastronomy patrimony*





13.30-14.30 Break (Lunch) and networking opportunity

SESSION 3: Panel Discussion

Workshops:

- 14.30-16.00
- A. Active participation of host communities in cultural tourism product development and delivery, chaired by Teofil GHERCA
 - B. Responsible tourism - modality to discover and respect the community way of life, chaired by Dr. Pavlos ARVANITIS, the University of Aegean, Tourism Research and Studies Unit, Greece

16.00-16.15 Coffee break

16.15-17.30

Conclusions of workshop and discussions on next steps for transfer of Good Practice
 General discussion
 Roundup by Project Coordinator

17.30 Walking tour of Sibiu City - Historical Centre - guided by Mr. Razvan POP, Director of the Sibiu County Department for Culture, Romania

20.00 Dinner at *Sibiul Vechi* restaurant in Sibiu City

FRIDAY, MARCH 29th, 2013

9.00 Depart from the hotel by Bus on route Sibiu - Medias - Biertan

11.00-12.00 Visit of the Biertan UNESCO site and the Evangelical fortified church
 Welcome speech by Mayor of Biertan Community, Mr. Mircea DRAGOMIR

12.30 Depart on route Biertan - Richis - Mosna

13.00-15.00 Eco-museum tour in Mosna village
 Welcome speech by Mayor of Mosna Community, Mr. Eugen ROBA
 Guided by Prof. Ionel SOTROPA

15.00-17.00 Lunch in Mosna - Alma Vii, Sibiu county

17.00-19.00 Return to Sibiu City on route Mosna - Birghis - Valea Hartibaciului - Sibiu

20.00 Dinner at Hermania Restaurant in Sibiu city

