



EuroVelo the European Cycle Route Network

Adam Bodor

Director EuroVelo, Cycling Tourism &
Regional Policy

European Cyclists' Federation (ECF)

The European Cyclists' Federation

What is the ECF?

- is the European federation of national and regional cycling organisations
- founded in 1983
- 67 member organisations
- Representing directly 0,5 million individual member
- based in Brussels



What is EuroVelo?

- Initiated in 1995 by the ECF.
- Aim to create a network of long distance cycle paths crossing.
- Initially 12 Routes but now 14.
- 70.000 km



Benefits of EuroVelo



- Sustainable tourism
- Improved local mobility
- Connecting the continent
 - A truly sustainable trans-European transport network

Recognition

European Parliament:

“...asks the Commission and the Member States to consider the EuroVelo-Network and Iron Curtain Trail as an opportunity for promoting European trans-border cycling infrastructure networks, supporting soft mobility and sustainable tourism.”



Recognition

- The signalisation of the EuroVelo routes has been approved by UNECE WP.1 (United Nations Economic and Social Council, Working party on road safety and signalisation)



Our vision: Complete EuroVelo by 2020!



Safe, comfortable, attractive routes



Signed, with integrated EuroVelo signs



Cycling friendly services



CENTRAL BALTIK
INTERREG IV A
PROGRAMME
2007–2013



EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE

Information, promotion, campaigns

Welcome to the NORTH SEA CYCLE ROUTE

Danube by Bike 23-27 June 2009

EuroVelo 6 Atlantic ↔ Black Sea

Follow the rivers, enjoy adventure!

Win a sporting holiday and discover the Giennois region for 2 people worth €24

2 days and 1 night of adventure...

- > Bicycle touring trip (50km)
- > Ride down the Loire on your canoe
- > Spend the night in a chalet with all mod cons
- > Dinner and Picnic

Discover the Giennois region by bike

Take part !

Central Baltic Cycling

CENTRAL BALTIC INTERREG IVA PROGRAMME 2007-2013

EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE



CENTRAL BALTIC
INTERREG IVA
PROGRAMME
2007-2013



EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE

What we do?

EuroVelo Management Team



Bernhard Ensink,
Secretary General
of the ECF



Adam Bodor, Director
EuroVelo, Cycling
Tourism & Regional
Policy



Ed Lancaster, Policy
Officer - Cycling
Tourism and Regional
Policy



Chloé Mispelon,
Communications
Officer



Julian Ferguson,
Communications
Officer

Improve the national coordinators, coordination centers network

- Currently 19 coordinators, coordination centers
- 10 “under construction” including Latvia



CENTRAL BALTIC
INTERREG IV A
PROGRAMME
2007–2013



EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE

Route Development Projects

- DEMARRAGE (Rhein-route EV15)
- Iron Curtain Trail North and Central (EV13)
- The Pilgrims Route / St James' Way (EV3)



KIC EuroVelo13 Central Berlin Newsletter 2011/2

The central section of the EuroVelo13 - How far have we come?

Each of the route sections are currently working on their routes as far as possible. In order to prepare for what they have left to complete first route mile connections and, in most cases, longer national networks.

There have also been some liaison meetings along the way. For example, the Austrian and Czech partners met in Pragelst, Austria at the end of the first section of the route. They discussed the remaining work to be done and the meeting provided an opportunity to agree a common strategy for developing this section of the route and to establish goals for the next 2 years.

Walter Riedel receives Praise

Since now, the Iron Curtain Trail (over 1000 km long), Austria and the Czech Republic are a part of the Iron-Velo (EuroVelo 13) in the Czech Republic.

EV13 was one of the most successful advocacy projects in the Central Europe region in Eastern Europe and has a large figure in the tourist industry itself. The international recognition in Czechoslovakia has led to the existence of the EuroVelo 13 route in the Czech Republic. The Iron-Velo (EuroVelo 13) in the Czech Republic is the first part of the Czech Republic. It is a pilot project that the Czech Republic agreed to become a partner of the EuroVelo 13 in the Czech Republic and to reinforce the growing importance of the project, which the first section of the Iron-Velo became the first international section.

New Iron-Curtain-threshold open along the KIC-EuroVelo 13 Czech Republic

The Iron-Curtain-threshold opened in the Iron-Curtain-threshold in the capital of the Czech Republic, Prague, on June 20, 2011. The opening ceremony was held in front of the National Museum. The route, which is part of the international EuroVelo 13 and EuroVelo 13, connects the two countries of the Czech Republic and Germany. The opening ceremony was attended by the Minister of Transport of the Czech Republic, Mr. Petr Nečas, and the Minister of Transport of Germany, Dr. Peter Ramsauer.

Participants in the opening ceremony included the Mayor of Prague, Mr. Zdeněk Hřib, and the Mayor of the city of Prague, Mr. Jiří Kubera.

Participants in the opening ceremony included the Mayor of Prague, Mr. Zdeněk Hřib, and the Mayor of the city of Prague, Mr. Jiří Kubera.

RHEINRADWEG

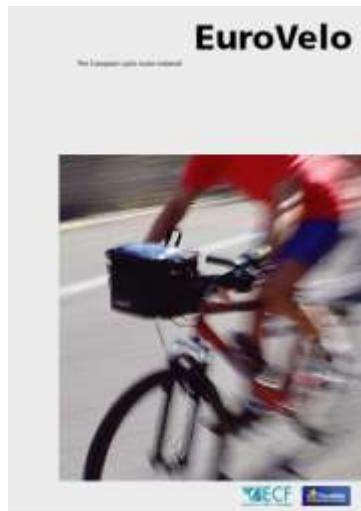
Corporate Design für Partner Manual

A group of cyclists riding along a riverbank with a church in the background.

European Union
Central Europe Interreg IV A
Programme 2007-2013



Manuals and Guides



**European
certification**

**Web
guidelines**



**Corporate
design**

????

EuroVelo.org

Includes:

- Info about NECC/Cs
- Library (manuals, studies)
- Route Development Projects
- Overview Route Database





eurovelo.com



Link

rheinradweg.eu



- presentation of the route source-estuary
- general map (max. scale 1:4 Mio)
- international arrivals (link to provider)

languages: German, French, Dutch and English

- bookable offers >5 days (link to provider)
- transnational guides / maps (link to source of supply)
- links to country-specific information

link to country A, example
of a national web sitelink to country B, example
of a regional web sitetransnational
information

Link

Link

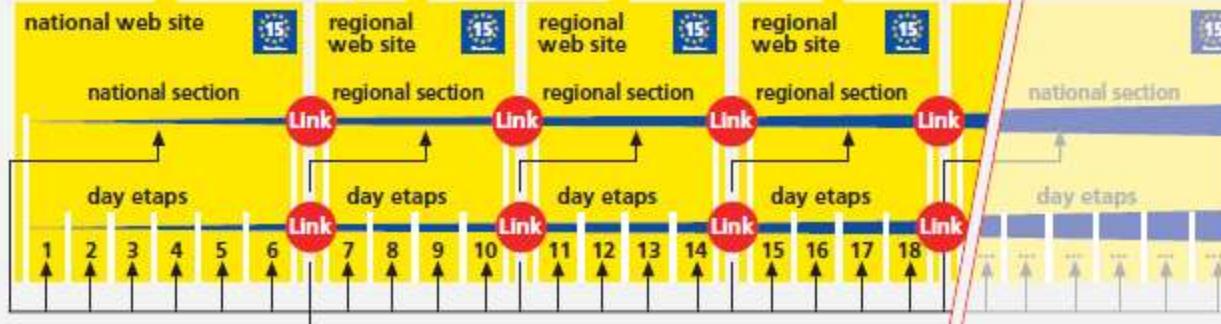
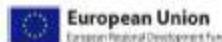
Link

Link

country-
and region-specific
information

web architecture Demarrage

February 2011

languages (minimum):
national language(s) and Englishprepared information
for perimeters country /
region and day etapsinformation arranged
in driving direction
(source-estuary)

- detailed presentation of the route
- detailed map or link to external detail map (min. 1: 50 000)
- local services (link to local sites)
- national (or international) arrivals (link to provider)
- sights (link to provider)
- accommodation (link to provider or booking systems)
- bike rental outlets (link to provider)
- guide / maps (link to source of supply)
- bookable offers (link to provider)
- link to next national/regional section / next etap



Join us on our tour...

From vision in 1995 to reality...
to complete the EuroVelo network by 2020!

Thank you very much for your attention!

www.eurovelo.org

eurovelo@ecf.com

